



## MEDIA TIP SHEET: MISS UNIVERSE® 2015

Media planning to attend ANY event MUST be credentialed by The Miss Universe Organization. Media must wear their credential at all times and at all events. **Please note, press tips are subject to change and you will be updated accordingly via email.** To obtain credentials please email Sara Dixon at [sara@missuniverse.com](mailto:sara@missuniverse.com) or call +1 (937) 728-6605.

**Hotel:** Planet Hollywood Resort & Casino  
**Venue:** The AXIS  
**Location:** 3667 Las Vegas Blvd. South  
**Contact:** (702) 785-5555

For digital press kits, [Click Here](#).

### Credential Pickup

**Dates:** Present through Sunday, December 20  
**Location:** Planet Hollywood Resort & Casino Mezzanine Level  
**Room:** The Studio entrance (near the chapel)  
**Hours:** Monday through Friday, 9:30 a.m. until 5:00 p.m.

### Media Center

**Dates:** Present through Saturday, December 19  
**Location:** Planet Hollywood Resort & Casino Mezzanine Level  
**Room:** Sunset 3 & 4 in the Business Conference Center  
**Hours:** Monday through Sunday, 9:00 a.m. until 6:00 p.m.



## MEDIA TIP SHEET

### Wednesday, December 16:

**Event:** **MISS UNIVERSE® 2015 Preliminary Competition**

**Media Arrival:** **5:00 p.m.** there will be a light dinner provided in the media center (Sunset 3 & 4, Mezzanine Level)  
**6:00 p.m.** media may begin to check into the venue

**Time:** **7:00 p.m.** the Preliminary Show begins

**Location:** **The AXIS** at Planet Hollywood Resort & Casino

**Description:** Get ready as the competition heats up during MISS UNIVERSE® 2015 Preliminary Show. See the contestants compete for a spot in the Top 15, which will be announced during the live show on December 20.  
**Please Note:** There will be an area for media to check in outside of the venue. A member of the MUO PR team will escort **all credentialed press who RSVP** to the section. Media will be allowed to take a specific amount of b-roll and photographs. Please note your ticket allows you inside for open seating in a specific section (seat details on the ticket does **not** indicate an assigned seat). First come first serve in the section provided.

**\*MUST RSVP:** Email Sara Dixon at [Sara@missuniverse.com](mailto:Sara@missuniverse.com) to RSVP

### *Followed by...*

**Event:** **MISS UNIVERSE® 2015 National Costume Show**

**Time:** 9:00 p.m.

**Location:** **The AXIS** at Planet Hollywood Resort & Casino

**Description:** MISS UNIVERSE® 2015 National Costume Show will immediately follow the Preliminary Competition. Contestants will appear on stage in an elaborate costume of their choice that best represents their country. Media will be allowed to take a specific amount of b-roll and photographs.



**Thursday, December 17:**

**Event:** MISS UNIVERSE® 2015 Press Junket  
**Media Arrival:** 8:15 a.m.  
**Time:** 9:00 a.m. to 10:30 p.m.  
**Location:** Planet Hollywood Resort & Casino Mezzanine Level  
**Room:** Celebrity 4 in Business Conference Center  
**Description:** The 2015 Miss Universe contestants will be present for interviews and photos. **All interviews must be scheduled in advance.** These will be one-on-one interviews with the **requested contestant(s).** **Breakfast and coffee will be provided.**  
**\*MUST RSVP:** Email Sara Dixon at [Sara@missuniverse.com](mailto:Sara@missuniverse.com) to RSVP  
Email Kat Cook at [Kat@missuniverse.com](mailto:Kat@missuniverse.com) to schedule interviews

**Sunday, December 20:**

**Event:** MISS UNIVERSE® 2015 Red Carpet  
**Media Arrival:** 12:00 p.m.  
**Time:** 1:30 p.m. to 3:00 p.m.  
**Location:** Planet Hollywood Resort & Casino Mezzanine Level  
**Room:** Celebrity 1 & 2 in Business Conference Center  
**Description:** The Red Carpet will feature Miss Universe 2014 Paulina Vega, Miss Teen USA 2015 Katherine Haik, host Steve Harvey, musical talent, judges and celebrity guests.  
**\*MUST RSVP:** Email Sara Dixon at [Sara@missuniverse.com](mailto:Sara@missuniverse.com) to RSVP

**Event:** MISS UNIVERSE® 2015 Media Viewing Room  
*A full dinner will be set for press to enjoy*  
**Time:** 3:00 p.m. or immediately following the red carpet  
**Location:** Planet Hollywood Resort & Casino Mezzanine Level  
**Room:** Celebrity 4 in Business Conference Center  
**Description:** Women from 80 countries across the globe will compete for the coveted title of Miss Universe during the MISS UNIVERSE® 2015 telecast. A live feed of the pageant, as well as internet connection and domestic phone access, will be available to press.  
**\*MUST RSVP:** Email Sara Dixon at [Sara@missuniverse.com](mailto:Sara@missuniverse.com) to RSVP



MUO does not provide media with tickets to the final show, you are welcome purchase them.

**Event:** The New Miss Universe 2015 Press Conference  
**Time:** 7:30 p.m.  
**Location:** Planet Hollywood Resort & Casino Mezzanine Level  
**Room:** Celebrity 4 in Business Conference Center  
**Description:** Learn more about Miss Universe 2015!

Thank you all. We look forward to seeing you in Las Vegas for a great show!

**MEDIA CONTACTS:**

**For general press inquiries and media requests, contact:**

Jackie Shahinian                      Andrew Serrano                      Joanna Wolff  
[jackies@missuniverse.com](mailto:jackies@missuniverse.com)    [Andrew.Serrano@img.com](mailto:Andrew.Serrano@img.com)    [Joanna.Wolff@fox.com](mailto:Joanna.Wolff@fox.com)

**For credentials and access the Preliminary Competition, National Costume Show, Press Junket and any other activities leading up to December 20 please contact:**

Sara Dixon  
[Sara@missuniverse.com](mailto:Sara@missuniverse.com)  
(937)-728-6605

**Please remember our press site is updated daily with photos and b-roll packages:**

Press Site: [www.press.missuniverse.com](http://www.press.missuniverse.com)

For more information, visit: [www.missuniverse.com](http://www.missuniverse.com)

Facebook: [www.facebook.com/MissUniverse](http://www.facebook.com/MissUniverse); Twitter and Instagram: @MissUniverse  
#MissUniverse; YouTube: [www.youtube.com/missuniverse](http://www.youtube.com/missuniverse)

**REMINDER:** MUO PRESS CREDENTIALS AND MATERIALS MUST BE PICKED UP AT THE CREDENTIAL DESK AT PLANET HOLLYWOOD RESORT & CASINO.

**MISS UNIVERSE® 2015**  
**SUNDAY, DECEMBER 20<sup>TH</sup> AT 7/6c ON FOX**