

# THE MISS UNIVERSE ORGANIZATION

## Appearance Alert

**What:** Miss Universe Gabriela Isler Recognized During Women's Entrepreneurship Day (WED)

**Where:** The United Nations

**When:** November 19, 2014 at 10 a.m. ET

**New York, NY – November 18, 2014** – Miss Universe Gabriela Isler will attend the inaugural launch of Women's Entrepreneurship Day (WED) and participate as a special guest speaker on the panel titled "How Celebrity Entrepreneurs Can Advance Social Good" tomorrow, November 19<sup>th</sup>. The discussion will be moderated by Good Morning America's Amy Robach and will be streamed live in 144 countries on the UN's website, UN.org. In partnership with the U.S. Department of State, the event will be the world's largest celebration of women innovators and job creators launching startups; bringing ideas to life, driving economic growth, and expanding human welfare. The date will also be proclaimed by New York's Governor Cuomo.

The event precedes the launch of WED's social media campaign, #WomenWOW, taking place on December 3<sup>rd</sup> to encourage everyone to support women owned businesses – especially during the holiday season – similar to Cyber Monday and Small Business Saturday. WED will bring attention to the 250 million girls living in poverty, which they hope to inspire and empower.

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### ABOUT MISS UNIVERSE

The Miss Universe Organization (MUO) is a Donald J. Trump and NBCUniversal joint venture which uses its global grassroots reach to empower women to be self-confident and strive to be their personal best. MUO believes that every woman should be "Confidently Beautiful." The MISS UNIVERSE<sup>®</sup>, MISS USA<sup>®</sup>, and MISS TEEN USA<sup>®</sup> beauty pageants provide an international platform through dedicated partnerships with charities, sponsors, and brands around the world. During their reign, our winners are given the tools to personally and professionally enrich others by providing humanitarian efforts to affect positive change, all while developing their personal career goals. For more information, and to learn more about Miss Universe's official cause to raise awareness for

HIV/AIDS education and prevention around the world, please visit: [www.missuniverse.com](http://www.missuniverse.com).

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